

**Robert Harmon**  
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**As a strong creative thinker, I help companies tell stories through compelling motion graphics, graphic design, video, and photography. I understand how to translate business goals into high-quality, beautiful deliverables from concept to completion in record time. Equally comfortable working collaboratively or independently, I know how to balance receiving and driving creative direction as the situation dictates.**

**Professional Experience:**

**Heavenly Dark Studios**

**2008-Present**

**Consultant**

I specialize in video, motion graphics and photography. My clients work in technology hosting, hardware/software, industrial manufacturing, consumer goods, health & fitness and website hosting/design.

- **Caronet Engineered Hosting** – graphic design, trade shows and collateral
- **Source Technologies** – motion graphics, product photography, graphic design, corporate head shots
- **Dynacast Inc.** – motion graphics, product photography, videography, video production, graphic design
- **Lionel Trains** – video production, animation
- **Gunns Fitness** – videography, video production
- **Parker Web Services** – video production, animation, and photography. Small maintenance work of customer websites. Making copy adjustments and adding or removing content.
- **Velocity Solutions, Inc** – motion graphics, video conversions

**Highlights**

- Corporate video for Dynacast was translated into several languages, included in shareholder presentations, featured on website home page. Shot in full HD, edited in Adobe Creative Suite and compressed video exported for YouTube.
- Lionel train animation created for the Polar Express toy train was displayed on the Geoffrey Tron digital screens in New York's Times Square. Displayed 4 times per hour, November 1 through December 31 2013, 2014, and again in 2015, estimating 20 million impressions for the brand.
- Other Lionel video productions include Peanuts, The Polar Express, Thomas Kincaid, Coco-Cola, and Frosty the Snowman, airing nationally on Evine Live. Evine Live is a national cable, satellite and broadcast television network for home shopping.

**Modern Video Productions:**

**2000-2008**

**Senior Motion Graphics Designer**

My role was to collaborate with the Creative Director by providing 2d and 3d motion graphics for broadcast television commercials and film for post production. Encoding video projects from Digital BETA, BETA, and VHS tape to digital formats to be used for non-linear editing.

**Duties:**

- ❖ Managing, producing and designing projects from brief to fulfillment.
- ❖ Designing & creating marketing & online marketing materials.
- ❖ Ensuring consistency in client's branding.
- ❖ Presenting finalized ideas & concepts to clients, and the creative director.

- ❖ Answering queries from clients.
- ❖ Creating original artwork for short and long term projects.
- ❖ Keeping up to date with new software, post-production techniques & industry trends.

**Education:**

**Associate Degree in Specialized Technology, Computer Animation and Digital Media**

Graduated December 2000

The Art Institute of Philadelphia

Philadelphia, PA

**Areas of Expertise:**

- |   |                            |
|---|----------------------------|
| ❖ Adobe Creative Master Suite CS,5,6,CC | ❖ Adobe Light Room         |
| ❖ Adobe After Effects                   | ❖ Autodesk 3D Studios Max  |
| ❖ Adobe Photoshop                       | ❖ Video Copilot 3d Element |
| ❖ Adobe Premiere                        | ❖ Sorenson Squeeze         |
| ❖ Adobe Illustrator                     | ❖ Microsoft Word           |
| ❖ Adobe Dreamweaver                     | ❖ Windows XP/7/8/10        |
| ❖ Adobe Flash                           | ❖ MAC OS X                 |
| ❖ Adobe Media Encoder                   | ❖ HTML/XHTML               |
| ❖ WordPress                             | ❖ CSS                      |

Rob holds a degree in Specialized Technology, Computer Animation and Digital Media from the Art Institute of Philadelphia. He was the Senior Motion Graphics Designer for Modern Video Productions in Philadelphia for Broadcast TV and Film. Rob currently works in Charlotte as a consultant motion graphics designer, graphic designer, video editor, photographer, and editor for production and post production.